



Thrive by Five Coordinating Council

Wednesday, May 26, 2021

Webex Meeting

3:00- 5:00 pm

Agenda

- 1) Reflections from Last Meeting
 - COVID's Impact on Work, Prioritizing Recommendations
- 2) Discussion: District-wide Investments
 - Jessica Smith, STAY DC
 - Thrive by Five DC
 - Drew Hubbard, DHCD
 - Sara Mead, OSSE
- 3) Other Member Updates & Next Steps

Reflections from Last Meeting

Summary:

- At our February 17th meeting, members discussed COVID's impact on individual and collective work.
- The Chair announced her appointment to the Mayor's Office of Community Affairs.
- The Chair highlighted a number of recommendations where we've been able to gain momentum.
- Are there any points of discussion from our last meeting that need to be raised? What topics should we add to our parking lot?

DHS/DMHHS: STAY DC



Emergency Rental Assistance

STAY DC Overview

Department of Human Services

Overview of New Federal Funds

The District has received \$350 million to assist households unable to pay rent and utilities due to the COVID-19 pandemic.

Use of Funds

- Assistance can be provided for 12 months, though an additional 3 months can be provided to ensure housing stability. Financial assistance for prospective rent payments is limited to three months at a time up to the 18-month limit.
- Payments are made to landlords or utility companies on behalf of renters but can go to renters if landlords are unresponsive to US mail within 14 days or if telephone, electronic, or other outreach attempts over 10 days are unsuccessful.
- Landlords are explicitly allowed to assist tenants in applying, but tenants must sign the form and receive notice of the application.

Overview of New Federal Funds

Eligibility

- REQUIREMENT #1: One or more individuals within the household has qualified for unemployment benefits or experienced a reduction in household income, incurred significant costs, or experienced other financial hardship due, directly or indirectly, to the COVID-19 outbreak; and
- REQUIREMENT #2: One or more individuals within the household can demonstrate a risk of experiencing homelessness or housing instability; and
- REQUIREMENT #3: The household has a household income at or below 80% of area median income.

There are no restriction on those who have housing subsidies or those who are undocumented.

Documentation

- Federal requirements include proof of identity, income, rent, need, and eligibility
- In some cases, self-attestation can be utilized for people missing certain required documents.

STAY DC

Rent and utility assistance when you need it.

Are you struggling with paying rental expenses? Request financial help today.

APPLY NOW

WHO CAN APPLY

Are You Eligible?

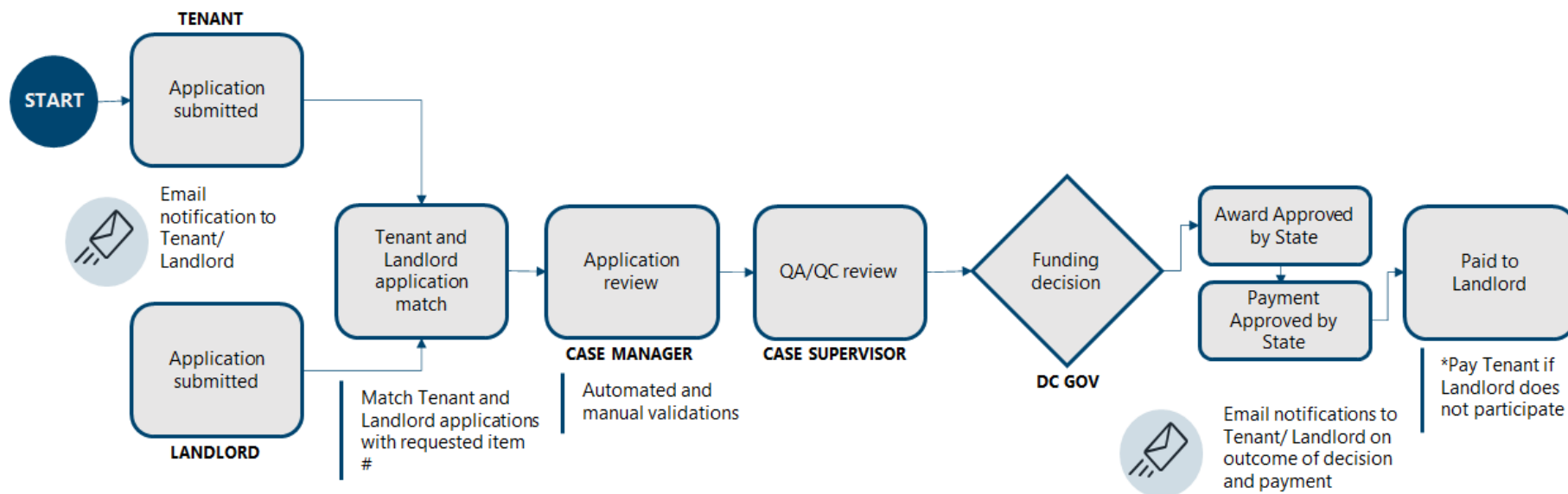
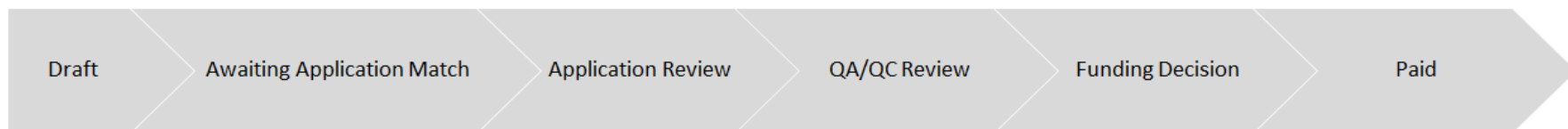
FEATURES AND BENEFITS

What is Covered?

GET STARTED

Begin Your Application

Application Process



Where We're Currently At

- Over 15,800 applications have been submitted and are in various stages of the review process
 - Over 3,700 of those applications have been "matched"
 - Nearly 1,000 have been approved for payment
- Over 19,000 calls have been made to the Contact Center.

Communication and Outreach Plan

- We are in the midst of a robust communications and outreach campaign that includes paid media, earned media, owned media, and grassroots methods of meeting residents where they're at.
- Ads are currently running at several different print and digital outlets with additional running in the next few weeks, including on metro buses.
- On May 22nd, the District's Day of Action canvassers distributed STAY DC fliers to residents along with vaccine information.
- We are currently soliciting a District-based CBE to conduct robust paid outreach that will include street team engagement, building lit drops, application assistance events, and door-to-door canvassing.
- 6 CBO's across the District are accepting paper applications and assisting residents with filling out their applications. CBO's efforts to assist residents with applications will increase in the coming weeks.

Q&A

Thrive by Five's Work

Safe Sleep Project

The goals of the DC Safe Sleep Education and Outreach Project are to provide a series of focused sleep-related events to decrease the number of sleep-related deaths occurring in the District of Columbia.

The Safe Sleep Campaign will develop and utilize an innovative telecommunication strategy to provide effective health and safe sleep education and promotion reminders to pregnant and primary care takers of newborns.

The safe sleep project is funded by the Eunice Kennedy Shriver National Institute of Child Health and Human Development.

Safe Sleep Project

Safe Sleep: Resources for Families

SAFE SLEEP RESOURCES FOR FAMILIES

ABOUT

RESOURCES FOR FAMILIES

PARTNERS

RESOURCES FOR PROVIDERS



We've worked to add information about the Safe Sleep Project and District resources for families and providers to Thrive by Five's website. Resources listed are not exhaustive so please offer recommended additions as they come to mind.

Details can be found at

<https://thrivebyfive.dc.gov/page/dc-safe-sleep-education-outreach-project>.

Safe Sleep Focus Groups



New Dates:

- Wednesday, June 9th from 12-1:30pm
- Friday, June 11th from 12-1:30pm

The focus groups will help us to obtain:

- a comprehensive understanding of feelings, thoughts, behaviors, and actions of District residents as it relates to safe sleep environments
- feedback on the effectiveness of creative products such as digital ads and video ads

If you know a Ward 5, 7, or 8 parent or caregiver who should take part, please encourage them to sign up here:

<https://forms.gle/UxPwgAj6MPU9ShBY9>

City-wide Safe Sleep Survey

The purpose of this safe sleep survey is to identify:

- currently available safe sleep educational curriculums
- observations in the field
- gaps, barriers, and/or needs to ensuring safe sleep environments


The Safe Sleep Survey will go live next month! We'll be sure to share the information with you.

* 9. Do you have a **safe space** for your baby to sleep? 

Yes

No

Other (please specify)

15. What are the barriers to safe sleep for your infant? (Select all that apply.)  1

Lack of support

Fatigue

Lack of knowledge or skill

Tradition

Information will also be available at

<https://thrivebyfive.dc.gov/page/dc-safe-sleep-education-outreach-project>.

2021 Maternal & Infant Health Summit



- Wednesday, September 15th will mark our main Summit event at the Walter E. Washington Convention Center.
- The event will be smaller compared to years past, but still accessible virtually.
- Like last year, we want to reach and engage various audiences via cross-platform livestreaming. We hope to engage folks in small groups as well with watch parties hosted in partnership with District community-based organizations.
- Our working theme: Making Pregnancy & Parenting Possible for All

2021 MIHS Topics of Interest

- Alternative parenting and birth options
(adoption, surrogacy, and IVF)
- COVID's impact on perinatal healthcare
- Homelessness and pregnancy
- Immunizations
- Infertility
- Intimate partner violence
- Out of hospital birth
- Patient-centered care
- Respectful and anti-racist maternal care
- Reproductive healthcare needs
(highlighting options for Trans and Gender Non-Conforming persons)

2021 MIHS Call for Proposals

For the past two years, we've called for breakout session proposals. As we consider possibilities for this year's event, we think that the call for proposals can serve as an opportunity to source content from more District agencies and organizations for programming pre-, during, and post-Summit.

Topic areas include:

- Respectful Maternal Care
- Reproductive Healthcare Needs
- Fatherhood
- Mental Health
- Safe Sleep
- Infertility
- Alternative Birth Options
- Nutrition (including breast/chestfeeding)

This year's call for proposals will go live Tuesday, June 1st!

Information will also be available at

<https://dcmaternalhealth.com>

Upcoming Event: Flip the Script

In recognition of National Teen Pregnancy Prevention (NTPP) Month, join us via Zoom **Thursday, May 27th at 3pm** for a panel discussion from young parents in the District as they share their experiences, answer questions, and tell us about what should be prioritized for expectant and parenting teens to thrive in the District.

[Registration Link](#)

Additional details can be found at <https://thrivebyfive.dc.gov>.

DC NETWORK FOR EXPECTANT AND PARENTING TEENS PRESENTS

20
21

**FLIP
THE
SCRIPT**

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**MAY 27, 2021
3PM - 4PM**

PLEASE PRE REGISTER HERE

DCNETCT!

DHCD: Affordable Housing

OSSE DEL: Child Care

Other Member Updates

Additional Comments?

Meeting Materials



Thrive by Five Coordinating Council meeting materials are available via OneDrive.

Included, you will find:

- Thrive by Five Coordinating Council's Establishment Order
- Council Meetings folder
 - Contains meeting agendas, minutes, presentations, and other relevant one-pagers
- DC Government Reports
- Other Reference Materials

Meeting presentations and minutes are also available to the public at

<https://thrivebyfive.dc.gov/page/archived-meetings>.

Quarterly Meeting Schedule

Our whole group Thrive by Five Coordinating Council meetings will continue to be held on **Wednesdays**.

✓ February 17, 2021

✓ May 26, 2021

○ August 25, 2021

○ November 10, 2021

Time: 3-5 pm

Location: Virtual (Webex)

Thank you!

Website: thrivebyfive.dc.gov

Email address: thrivebyfive@dc.gov

Twitter/Instagram: [@thrivebyfiveDC](https://twitter.com/thrivebyfiveDC)